

ADTRAV **STAKEHOLDER**
SUMMIT
INSIGHT & IMPACT ●●●● **2026**

EVENT PROSPECTUS
SUPPLIER RELATIONS

supplierrelations@adtrav.com

CLICK TO SCHEDULE A MEETING

AUGUST 25-27, 2026

ADTRAV.COM

WHAT'S AT STAKE? **EVERYTHING.**

At the 2026 ADTRAV Stakeholder Summit, we won't merely gather. We'll transform. This is where insights turn into impact, influence takes the mic, and the future of travel takes shape in real time.

High stakes. Bold conversations. Unmatched access.

No, this isn't just a meeting. *It's your moment in a movement.*

Who You'll Meet & Why it Matters:

ADTRAV Leadership

Engage directly with our Executive and Senior Leadership teams—decision-makers who control budgets and strategic direction. This is your chance to forge relationships that translate into knowledge and long-term collaboration.

High-Value Clients Across Sectors

Network with travel members from corporate, government, government-contractor, and nonprofit organizations. These are clients who drive revenue in transient business and rely on our Meetings & Experiences services to deliver unforgettable events. Tap into both core bookers and M&E planners beneath one roof.

Client Connections

You asked, we delivered: pre-scheduled appointment slots are now part of the Summit experience. Elevate your sponsorship level to unlock more opportunities for one-on-one meetings with key players. Think of it as your VIP fast-pass to qualifying prospects.

Global Partnership Showcase

Rub elbows with 20+ members of ADTRAV's Global Partner network. Your gateway to new markets, fresh product offerings, and co-marketing collaborations that expand your footprint worldwide is only conversations away.



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THE EVENT AT A GLANCE

The 2026 ADTRAV Stakeholder Summit is where leadership, clients, and industry partners come together to align, strategize, and spark new ideas. Over three dynamic days, you'll enjoy high-impact sessions, vibrant networking, and an energetic expo floor—all designed to set the stage for a successful year ahead. From insightful conversations to unforgettable connections, this is where next year's momentum begins.



WHO

100+ OF OUR TOP CLIENTS

80+ INDUSTRY SUPPLIERS

20+ GLOBAL PARTNER AGENCIES



WHAT

Three days of education, networking, planning, and fun.



WHERE

Renaissance Atlanta Waverly Hotel & Convention Center
2450 Galleria Parkway, Atlanta, Georgia 30339



WHAT'S NEW



First-Come, First-Served Booth Assignments

Booth placement is self-selected and offered in the order registrations are received.



Appointments

Enjoy two hours of purposeful 1:1 meetings with travel managers and ADTRAV.



Reimagined Spotlight Lounge Experience

Spotlight sponsors get an exclusive Thursday morning event to unlock even more 1:1 time with buyers.



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WHY YOU **SHOULD ATTEND**

Join us at the 2026 ADTRAV Stakeholder Summit where our top clients, leadership, and strategic suppliers converge under one roof to spark powerful partnerships. Showcase your brand's value, align on next-year strategies, and benefit from personalized introductions by our Supplier Relations and Account Management teams. Together, we'll craft actionable plans that deliver real ROI and elevate the travel experience.



LEARN

Dive into the Supplier Education Forum, where you'll pick up real-world insights straight from our government and corporate clients. Hear from our CEO, Roger Hale, on all things FedRooms in a dedicated session for the largest hotel program in the world.



CONNECT

From cocktail receptions to one-on-one Expo appointments, you'll get premium face time with ADTRAV leadership, operations teams, and our biggest buyers. Want more meetings? Level up your sponsorship for even more client introductions.



COLLABORATE

Roll up your sleeves with clients and ADTRAV experts to co-create solutions, streamline operations, and map out 2026's roadmap together. You'll leave with clear action items and the momentum to hit the ground running.



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SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS					
		ADTRAV SPOTLIGHT	ADTRAV ELITE	ADTRAV PREMIER	ADTRAV PARTNER
Early Bird Price (by 1/31/26)		\$22,500	\$15,000	\$10,500	\$7,000
Regular Price		\$24,500	\$16,500	\$11,500	\$8,000
Attendees		4	3	2	2
TUESDAY					
9:00 AM - 4:00 PM	Expo Setup	✓	✓	✓	✓
10:00 AM - 10:30 AM	ADTRAV Global Partners Coffee Social	✓			
12:00 PM - 1:00 PM	Friends of ADTRAV Lunch	2 Attendees	1 Attendee	Available as add-on	Available as add-on
4:00 PM - 7:00 PM	Expo - WITH APPOINTMENTS	56 maximum	40 maximum	24 maximum	16 maximum
7:00 PM - 12:00 AM	Afterburner Party	2 Tickets Included	Tickets for Purchase		
WEDNESDAY					
8:00 AM- 9:00 AM	Breakfast	✓	✓	✓	✓
9:00 AM - 5:00 PM	Client-facing Speaking Engagement	5 Minutes	2 Minutes		
11:00 AM - 2:30 PM	Supplier Education Forum	✓	✓	✓	✓
12:00 PM - 1:00 PM	Lunch with Clients and ADTRAV	✓	✓	✓	✓
6:30 PM - 7:30 PM	Cocktail Reception	✓	✓	✓	✓
7:30 PM - 11:30 PM	Semi-Formal Dinner and Casino Night	4 Attendees	2 Attendees	1 Attendee	Tickets for Purchase
THURSDAY					
8:00 AM - 9:00 AM	NEW! Spotlight Breakfast with Clients	✓			
8:00 AM- 9:00 AM	Breakfast	✓	✓	✓	
9:00 AM - 12:00 PM	Meetings & Mimosas	✓	✓	✓	
POST-EVENT MARKETING PROGRAM					
Virtual Agent Presentation		4	3	2	1
ADTRAV.com Homepage Ad		2	1	1	1
Client-facing email banner		2	1	1	
Social Media Advertisement		2	1		

Times Subject to Change*

 Afterburner tickets are \$150 per person and include the event, food, and transportation.

Limited Tickets Available

 Semi-formal dinner is \$300 per person and includes dinner and two casino vouchers.



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ADDITIONAL SPONSORSHIP OPPORTUNITIES

ITEM	COST	EXCLUSIVE	INCLUSIONS
AGP Dinner	\$1,000	No	• Logo recognition in materials • Brand displayed on signs during dinner <i>* Sponsorship for this dinner will require arrival on August 24th</i>
Registration	\$1,000	Yes	• Includes cling on registration table
AGP Coffee social	\$1,000	No	• Logo Recognition in materials • Brand displayed on signs during coffee social • Exclusive video promotion throughout event
Friends of ADTRAV Lunch	\$2,000	No	Join Spotlight and Elite sponsors at a meal with the Client Advisory Board. This is a great opportunity to have an intimate meal with our top clients before the Expo. • Attendance for 1 person • Logo Recognition in materials • Brand displayed on signs during lunch
Wednesday Breakfast	\$1,000	Yes	• Logo Recognition in materials • Brand displayed on signs during breakfast
Wednesday Lunch	\$1,000	Yes	• Logo Recognition in materials • Brand displayed on signs during lunch
Wednesday Cocktail Reception	\$3,000	Yes	• Choose signature drink from provided menu • Exclusive video promotion throughout event • Ability to give a toast in front of all attendees and introduction by Roger Hale, CEO • Logo recognition at event and in event material
NEW! Wednesday Semi-formal Dinner Table Sponsorship	\$1,000	No	• Work with Supplier Relations to determine the clients/ADTRAV associates will dine at your sponsored table • Dinner table sponsors will select their guests on a first come, first served basis—those who register earliest get first choice of dining companions • Design your own table décor to wow your guests and inspire connection with those who didn't get to dine at your table!
Thursday Breakfast	\$1,000	Yes	• Logo Recognition in materials • Brand displayed on signs during breakfast • Exclusive video promotion throughout event
Meetings & Mimosas	\$2,000	Yes	• Logo Recognition in materials • Brand displayed on signs during event • Exclusive video promotion throughout event
Tote Bags	\$2,000	Yes	• Logo on welcome bags that are given to all participants
Key Cards	\$3,000	Yes	• Logo on hotel room key cards that are given to all participants

Interested in on-site branding opportunities? Click the [LINK](#) to learn more!

Can't register just yet while you await budget sign-off? We ask that you submit a letter of intent.

Remember that expo booths are allocated in registration order. Secure your registration as soon as you can to enjoy priority selection of the best booth locations.



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ADTRAV Stakeholder Summit | 6

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