

## July 30, 2024 – Travel Updates

Please find below your weekly bulletin of industry updates to keep you in-the-know.

- GBTA Projects Full Corp. Travel Spending Recovery for 2024
- American Estimates \$1.5B Loss in 2024 Due to Corp. Strategy
- What Delta is Doing to Make Things Right for Customers Impacted by CrowdStrike Disruption
- > Did You Know United Airlines had the World's First 'Flight Kitchen'?
- Southwest Airlines Launches Enhancements to Transform Customer Experience and Improve <u>Financial Performance</u>
- > Turkish Airlines to Offer Free Wi-Fi Across Fleet
- > JetBlue to Expand New England, N.Y. State Service
- > Extreme Heat Makes Flying Harder. Airlines and Airports say They Aren't Sweating it
- Business Travel Could Rise by 8% to 12% this Year
- > Amadeus Drives Corporate Travel Value with Cytric and Emburse Reshop Integration
- > Hampton by Hilton to Debut at London Heathrow
- IHG Forms Hotel Group to Further Green Efforts

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