



October 23, 2023 – Travel Updates

Please find below your weekly bulletin of industry updates to keep you in-the-know.

- [Delta shares modifications, new benefits to SkyMiles loyalty program](#)
- [Delta starts rolling out personalized entertainment](#)
- [United Airlines will soon prioritize window seat boarding to speed things up by 2 minutes](#)
- [Southwest tweaks frequent-flyer program as Delta retreats on its plans](#)
- [Qatar Airways to install Starlink's blazing-fast inflight Wi-Fi — for free](#)
- [U.S. Travel Caution FAQ: What the State Department Advice Means for Travelers](#)
- [The U.S. Air Travel Recovery Flatlines](#)
- [Choice Hotels aims to acquire Wyndham in \\$7.8 billion hostile takeover](#)
- [Airport lounges are booming, and everyone wants in](#)
- [Amtrak to simplify fare structure, eliminate Saver seats](#)
- [The Reliability Paradox: Why American Airlines Can't Outpace Delta Even As It Improves \(And Delta Falter\)](#)
- [American's new biz travel incentive is for direct bookings only](#)

To view our bulletin library, please visit <https://www.adtrav.com/travel-bulletins>.

Please reach out to your account manager if you have any questions.