

Meet in the Moment

► Strategic Solutions for Meetings & Events Management

ADTRAV delivers cutting-edge technology and high-touch services that ensure our clients' meetings and events deliver successful business results. For more than 40 years, we have set the standard in strategic meeting and business travel management.



Convenience

Our services make every stage of the process easy. From venue selection to on site support, we're with you every step of the way to ensure your event goes smoothly.



Expertise

With more than 40 years of experience, our meetings professionals are experts in designing and executing memorable meetings and events to accomplish your exact goals.



Savings

When planning meetings, ADTRAV uses its buying power to leverage negotiated rates and corporate discounts to positively impact your event budget.

ADTRAV
MEETINGS & EVENT MANAGEMENT



Maximize Your Return on Experience

Your investment in meetings and events management should create unique experiences attendees will remember. Organizing, negotiating, and executing meetings and events with a keen understanding of our clients' goals demands experience, innovation, support technologies, and communication. ADTRAV approaches strategic meetings and events management with these objectives in mind.



Strategic Solutions for Engagement Success



Dedicated Meeting Professionals

Our experienced management and front-line teams are leaders in the industry, trained and certified, regularly visiting new venues and destinations. We invest in education to ensure every detail of your meeting and event delivers excellent results. All of our high-performance associates are Certified Meeting Professionals and Cvent Certified Experts who deliver on time and in budget.



Consultative Creative Services

From event concept to event execution, we offer unmatched service and capabilities in creative services. Let us tell your brand's story through transformative creative that exceeds your expectations and supports your business goals.



Group Air Management

When it comes to meetings and events management, air reservation and management services is extremely important to ensuring attendee needs are fully met door-to-door. Our team of experienced in-house agents is 100% focused on reservation services. From simple reservations to executive-level services, our in-house agents are available 24/7/365.



Innovative Meetings & Events Technology

ADTRAV's in-house technology team develops customized cloud-based technology solutions that put clients firmly in control of every aspect of meetings, travel, accommodations, and spend analytics. We integrate with industry-leading tools to provide the accessibility, data and hands-on servicing you and your attendees expect.



Strategic Sourcing & Negotiations

Contract negotiation takes skill, training, and experience. We work to ensure our clients' best interests are represented in all negotiations and that attrition clauses, liability language, and best pricing are expressed in all proposal responses. We use proprietary databases to measure room, catering, A/V, and other costs to benchmark supplier offers and ensure ADTRAV clients receive actual best pricing.



Proactive Account Management

Each client is assigned an account management professional who focuses on increasing quality, transparency, and excellence in execution. Our account management professionals are available to you to streamline processes, increase meeting and event attendee satisfaction, measure and report savings, and support your program 100%.

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Advancing with Technology

Powered by our in-house technology division, we partner our innovative technologies with best-in-class industry offerings.

From manifest reconciliation and on-site event logistics to mobile applications, ADTRAV integrates our custom applications with your existing systems to provide targeted, effective solutions.



Software Integrations

Our development capabilities enable us to integrate online booking tools with meeting invitation and management systems, including Cvent, Aventri, and DoubleDutch. Our clients capture and manage more travel spend while driving compliance to corporate travel policies and reducing travel spend.

Strategic Reporting & Analysis

Gain greater insight into your events with ADTRAV's proprietary RezEvents tool and integration-partner reports to improve spend management, view real-time data reports, utilize flexible criteria selections, and much more.

Superb Business Intelligence

Our proprietary business intelligence tools provide a dashboard view of your spend analytics and the ability to query in-depth analytics in an exportable, user-friendly architecture.

Meeting Technology Services

Our technology team and meeting planners are highly skilled in working with multiple platforms to build event sites, create meeting invitations, and manage data with products such as Cvent, Aventri, and DoubleDutch.

In-Meeting Application

ADTRAV is a licensed reseller of the CrowdCompass meeting app. Our expert programmers build content-rich mobile event apps that provide your attendees with content to power face-to-face connections. We serve you the tools and resources to keep attendees informed and measure attendee engagement.

Verifiable Performance

To ensure we provide the highest levels of service and value, our proprietary satisfaction rating tool enables travelers to rate every interaction with ADTRAV.

How Does It Work?

After a meeting or event ends, attendees receive a survey to rate their experience as well as their interaction with our meeting planners and air reservation agents. This information is collected and provided to the client.



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